



Campaign to promote a commercial ban of veterinary ***diclofenac*** in Spain, Italy and Portugal

Why a campaign?



Poison



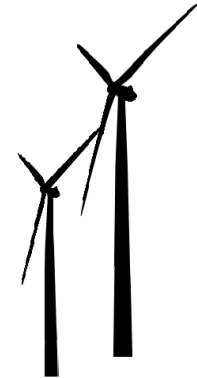
Availability Carcasses
Post Bovine spongiform
encephalopathy



Illegal killing



Diclofenac



Energetic
infrastructures

A VERY REAL THREAT

India: 1992 to 2007: 97.5-99.9% declines

India: <1% of contaminated carcasses could cause a 99.9% decline in white-rump vulture

AEMPS Spanish data: 6000 griffon vultures could die per year

Authorised in Italy in the 90s.
Since 2013 authorised in Spain...could be authorised in Portugal

We do have a safe alternative:
Meloxican



Partnership for
nature and people

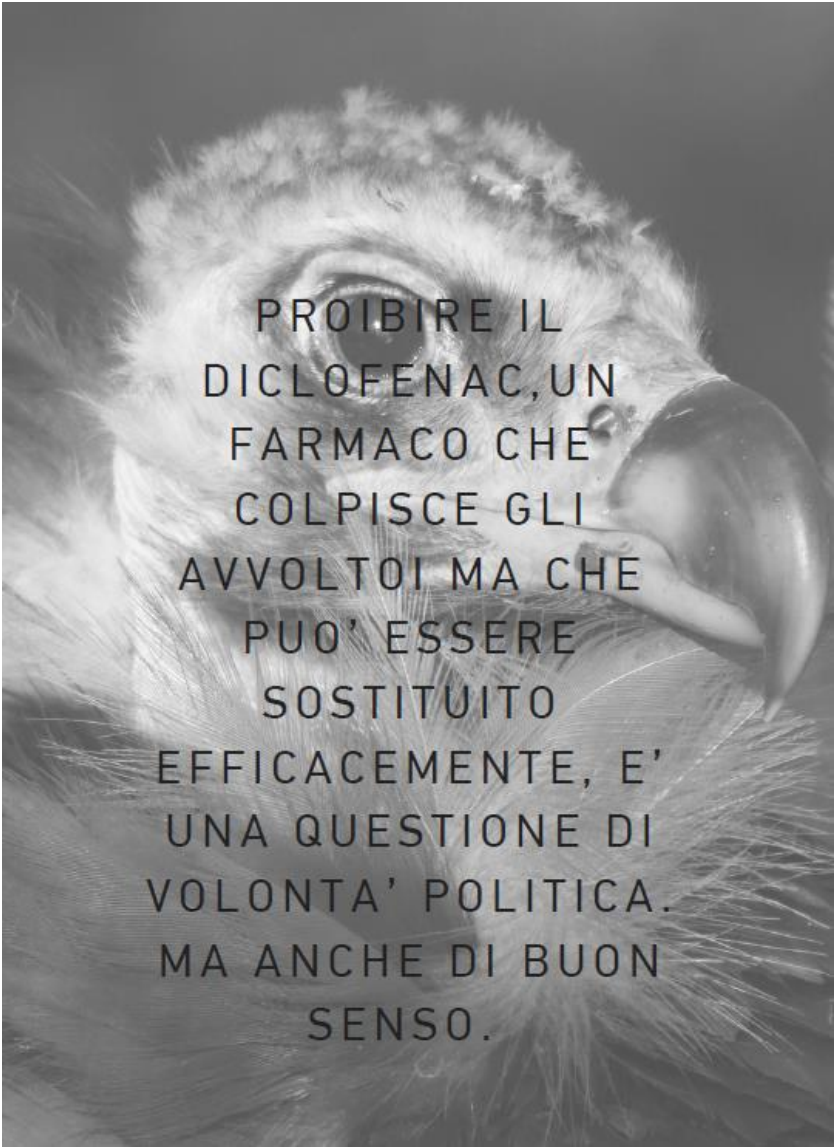


Diclofenac campaign - Quick facts

- 2014-2015 – Public campaign, petition (30,000 signatures), advocacy, public consultation, EMA position paper
- 2017-2018: Projects trying to find diclofenac in carcasses and vultures
- 2018: renewal for Diclofenac in Spain & request for sale in Portugal
- New campaign. Coordinating Partner: BirdLife International
- Indirect Partner: SEO/BirdLife (BLI Spain); SPEA (BLI Portugal), WWF Spain, VCF
- Duration: 12 months
- Budget: 95,606€

Outputs

- International campaign in 4 languages and raise awareness amongst key sectors in Spain, Italy and Portugal.
- Strong policy and advocacy campaign in Spain (vets, farmers, regional govts.)
- Proportionally smaller, but still relevant, policy and advocacy work in Portugal and Italy
- EU Advocacy with DG Environment and DG Health and Food Safety to encourage greater support for a ban on *diclofenac*.



PROIBIRE IL
DICLOFENAC, UN
FARMACO CHE
COLPISCE GLI
AVVOLTOI MA CHE
PUO' ESSERE
SOSTITUITO
EFFICACEMENTE, E'
UNA QUESTIONE DI
VOLONTA' POLITICA.
MA ANCHE DI BUON
SENSO.

Policy & Advocacy

- Position papers & Manifestos agreed with several sectors
- Farmers
- Vets
- Tourism companies
- Regional Govt, Cities
- Spanish Ombudsman
- EU DG SANTE and DG ENV
- International NGOs
- Socioeconomic valorisation of Vultures

Support

- General
 - Citizens: 20,000
 - Organizations: 300
- Italy:
 - Citizens: 1,700
 - NGOs: 49 (250,000)
 - 1 vet organization
(Società Italiana di Ecopatologia della Fauna)



<https://vimeo.com/226414455>



UN'INIZIATIVA DI
SEO/BIRDLIFE, SPEA, WWF
SPAGNA E BIRDLIFE EUROPE
PER PROIBIRE IL DICLOFENAC,
UN FARMACO CHE UCCIDE GLI
AVVOLTOI.



Please, please, please sign the petition

- <http://www.banvetdiclofenac.com/it/actua-2/>

What's next

- Trying to find the smoking gun – vulture dead with diclofenac
- April 2018: crucial time in Spain where renewal of vet diclofenac license happens
- Portugal: lobbying for non-authorisation
- Awaiting meeting with DG SANTE
- Need to continue promotion in Italy and Portugal



Thank you

#banvetdiclofenac....
please!

